

## ➤ Host organization

Organization name:	Plataforma de Comunicación Comunitaria ONDA COLOR
Type of organization:	NGO
Legal status:	Private
Number of staff:	5
Number of members:	100
Address:	Calle Gálvez Moll, 5, 3ª planta, 29011, Málaga
Region:	Málaga
Country:	Spain
Website:	<a href="http://www.ondacolor.org/">http://www.ondacolor.org/</a>

Can the organisation be easily reached by public transport?	YES
Can the organization help the Erasmus student to find suitable accommodation?	YES

## ➤ Contact person

Mr. Wojciech Jarosz	GRUNDTVIG Assistant
Contact languages:	English, Spanish, Polish
Contact email address:	<a href="mailto:wjarosz@ondacolor.org">wjarosz@ondacolor.org</a>
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## ➤ Organization Profile

*Plataforma de Comunicación Comunitaria Onda Color is an NGO which manage a local community radio based in Palma Palmilla, a district of Málaga in Andalusia, southern region of Spain. It is a radio linked to the Communication Media Network (ReMC - Red de Medios Comunitarios).*

*Onda Color started in Palma Palmilla district in 2008 but is heir to another community radio called Onda Puerto Radio wich worked along 15 years. Here citizens and membership of the formal group "Plan Comunitario Palma Palmilla Proyecto Hogar" had demended and seen need of existance of this type of community media.*

*This radio is **No For Profit** organization and had started with two employees (journalist and social worker). Nowadays aroud 100 persons from 30 diferent organization and non formal groups participate in them boriadcast. In this video you can see short reportage about our radio station (produced in Jun of 2009) [CLICK HERE](#)*

*Charter of our association as the main aim indicates stimulation and promotion of all projects devoted to integral developement and improvement of life quality in the district of Palma Palmilla, improvement of situation of excluded citizens, support for youth, international cooperation, support for social economy and employment initiative.*

*A third of our membership is students of University of Malaga (Law, Communication, Journalism and Social Education and Work). Spanish, romanian, african, morocan and south american people are part of our radio and make its own programs.*

*We are one of the most powerful examples of community radio in Spain because of our social actions and our political influence in order to conquer new laws with dignity for citizens who exercise the constitutional and human right to communicate and manage its own media.*

*Plataforma de Comunicación Comunitaria Onda Color is implicated in Plan Comunitario Palma Palmilla Proyecto Hogar, a citizen participation system which put citizen before, in the middle and after the decision making process from 2005. In 2011, authorities of Andalusia and city of Malaga aproved solutions given by local citizens in a plan called "Plan de Acción Integral" which anticipate 80 mln € of public investments within one decade in the district of Palma Palmilla.*

## ➤ Experience in European Cooperation Activities

*Onda Color is implicated in european program from the beginning of its existence. Before 2008 we hosted 3 Erasmus students on their trainee projects. Till the end of Jun 2014 we host an asistente from Grundvig Assistanthip Program. In april 2014 we will host a group of 10 youth from Poland for a week during which they will work with a group of young people from Malaga in a youth exchange from „Youth In Accion Program”*

*From September of 2014 we will host Volunteer(s) from a new european Program ERASMUS PLUS. During every Univercity semester we want to host one or two studens from different countries on Thiers Ersasmus Trainee Practise.*

## ➤ Motivation to host Erasmus Trainee

- *Promote awareness of the Spanish community media by European students.*
- *Completing university education in communication and / or social education from a practical perspective of social commitment.*
- *Bringing Europe closer to an area of the city of Malaga with social problems such as unemployment and training deficit, while suffering exaggerated and unjustified prejudices and stereotypes.*
- *Modernize and meet new prospects for communication and social work proposal for European students. These new proposals can benefit both Onda Color and Proyecto Hogar.*

## ➤ Possible tasks for Erasmus treinee

- *Management of the station*
- *Radio programs poroduction and direction*
- *Events organization*
- *Managing the radio web site and social networks profiles*
- *Bringing his/her culture and language into the radio life*
- *Support for adult training in communication, a taks inherent in the nature of our organization*
- *Analizing whether the social and comunity media regulations in Spain conforms to the*

*European Parliament resolution on community media*

- *Cooperation with local citizens in the field of promotion of communication*
- *Cooperation with local high schools and universities*

➤ **skills to acquire**

- *Teamwork in a multicultural environment*
- *Promotion and managing of a citizen participation manage system*
- *Radio broadcast production (participation and responsability for whole proces)*
- *Social work applied in communication*
- *Video production*
- *Social Net managementand*
- *Language skills in a daily basis communication as spanish as english.*

➤ **Student profile required**

- *Student of communication, journalism, public relation*
- *Communicative english language*
- *Basic spanish language*
- *Interest in a radio broadcast production*
- *Openminded and ready to cooperate in international environment*

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